

FOR IMMEDIATE RELEASE

Mash Gallery
info@mashgallery.com



Mash Gallery
1325 Palmetto Street, Suite 130
Los Angeles, CA 90013
O: 213.325.2759

Press Release

Mash Gallery literally thinks out of the box. I OF LA, a celebratory exhibition of LA's most discoverable artists will open on the streets of DTLA's Arts District on August 29, 2020, 4-7pm PST.



Mash Gallery celebrates the DTLA Arts District community with its one-of-a-kind exhibition, I OF LA, opening August 29, 2020. The Opening Reception coincides with MASH Gallery's 2 year anniversary. I OF LA features more than 20 of the area's best discoverable artists—selected from almost 200 submissions and single-handedly curated by MASH Gallery founder and artist, Haleh Mashian. This breathtaking summer show provides a much-needed and safe opportunity to bring the community together to find solace through art. Mash Gallery adds every precaution to make this an exciting outdoor event while being totally safe. This summer opening will feature Latin Jazz live music on the street. Safety is MASH's first priority as the gallery knows that inspiring and continuing community is just as important during this time of recovery.



"Liberte est Morte" by Ricardo Cisneros. Acrylic on canvas, 24 x 18 in. (2019)

FOR IMMEDIATE RELEASE

Mash Gallery
info@mashgallery.com



Mash Gallery
1325 Palmetto Street, Suite 130
Los Angeles, CA 90013
O: 213.325.2759

I OF LA highlights the kinetic visual energy against an orderly and refined structure to enhance the high degree of visual complexity around us. "I aim for symbolic interactions to create a contrasting visual syntax for **I OF LA**. The works possess an energetic rawness and were not designed to be exhibited together," says Mashian.

Mashian explains that the term "emerging artist" can be misleading. So-called emerging artists are sometimes freer and less restrained to experiment with ideas, concepts and materials that don't immediately resonate with each other—but the unexpected results can generate an energy, a fluidity, that lay previously undiscovered. "I wanted to give these voices a presence in an established gallery," adds Haleh.

Showcased artists include vivid abstractionist Moises Ortiz, whose arresting works evince an energetic use of color and composition; Terri Lloyd, whose faceless figures grace the stark suburban pastel backgrounds of her childhood; abstract photographer of ordinary household items, Laura Hull; urban street artist and portraitist, Jacob Root; modern-day Lichtenstein descendant, Dan Litzinger, whose pop-comic style mixes mid-century aesthetics with current pop culture imagery; the minimalist installation art of Alex Chiu among many others.

**ABOUT MASH GALLERY:**

DTLA's Mash Gallery is a creative space that thrives on artistic fluency, boundless creativity and lively community engagement. Conceived as a center of collaboration and dynamic curation, Mash Gallery showcases a robust rotation of compelling contemporary art exhibitions and events. Founded by contemporary painter and expressionist, Haleh Mashian, MASH Gallery focuses on thematic abstract and figurative exhibitions that spotlight many local and international artists, both emerging and established.

Mash Gallery elevates the gallery experience to the experiential. High-concept, contemporary art events feature the involvement of guest curators, guest speakers, and Mash-Ups—combining fashion, music, photography, and other art forms—orchestrated by Mashian. To expand access to Mash Gallery, Mashian has composed a rich digital presence for Mash Gallery—one that enhances the virtual viewing of artworks while keeping the integrity of the in-person gallery experience.

Established in 2018, Mash Gallery has quickly set itself apart with thought-provoking opening receptions, evocative artwork, and by embodying the spirit of what makes the Los Angeles art prevalent and vital: the belief that art transcends and embraces all.

MASH Gallery Media Relations
E: info@mashgallery.com
I: @mash_gallery
W: mashgallery.com
F: facebook.com/MashGallery/